# ZEUS+AIONE

HELLAS

# HELIOS



## HELIOS

Spring - Summer 2020

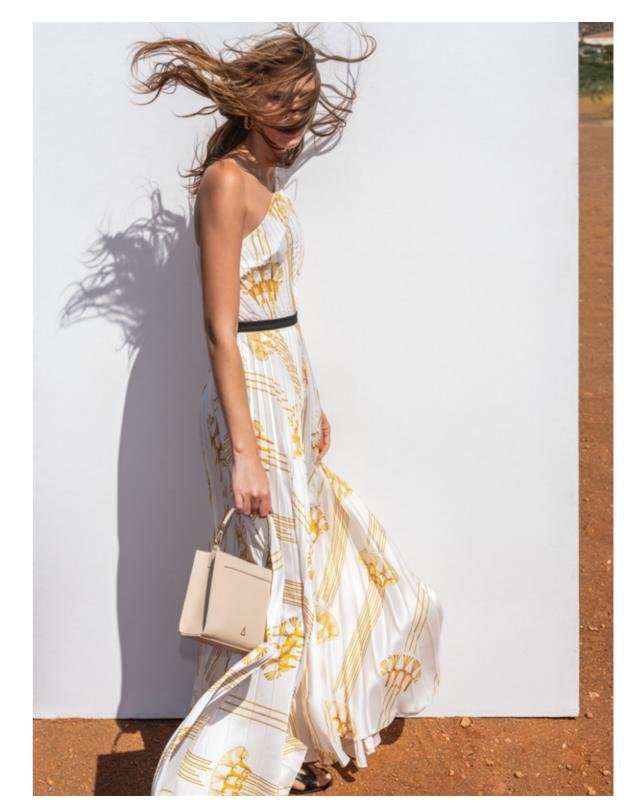
# ZEUS+AIONE

HELLAS

Helios is the god and personification of the Sun, worshiped by the ancient Greeks. Even today, the Sun is still a focus of adoration for its supernatural qualities. Stroking sunrays have the transformative ability to heal, beautify and bring happiness to souls, and to paint bodies with a healthy bronze luminosity. The piercing brilliance of this glowing sphere gives life to colours and with its shimmering authority it rules the skies even on cloudy days. In fact, so commanding is the planet at the center of our solar system that this Zeus+  $\Delta$ ione 2020 spring/summer collection, titled 'Helios', is dedicated to sun worship.

The overall colour palette is saturated with glowing beige hues as a way to reflect the collection back towards the beaming planet. Subtle sunny glimmers feature in design detailing such as prints, embroideries and accents also. As well as all the shades of ivory and gold, the colour palette features an array of richly warm tones. Zeus+  $\Delta$ ione signature spathoto silk comes in coral pink and glowing orange. With embroidery inspired by traditional Cretan skirt decorations, linen and raw silk caftans in white and beige add brilliance to the colour world.

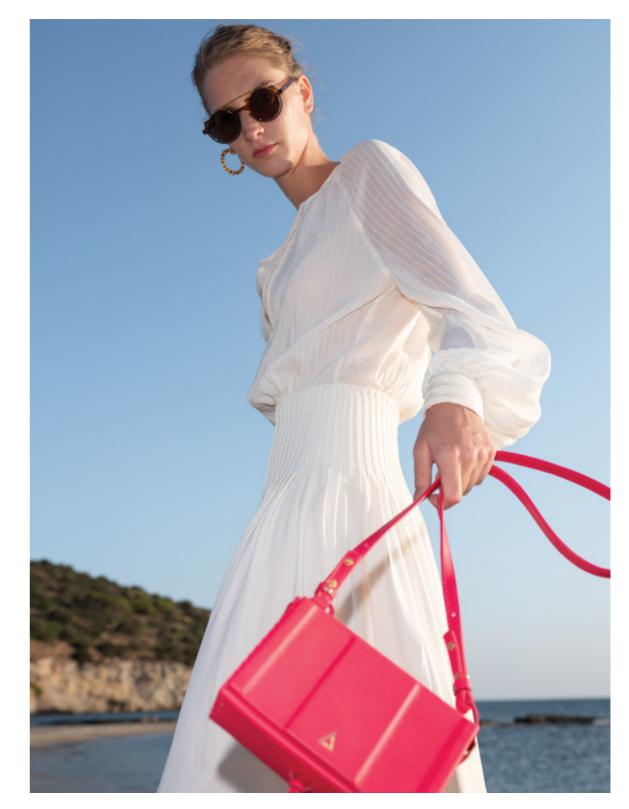


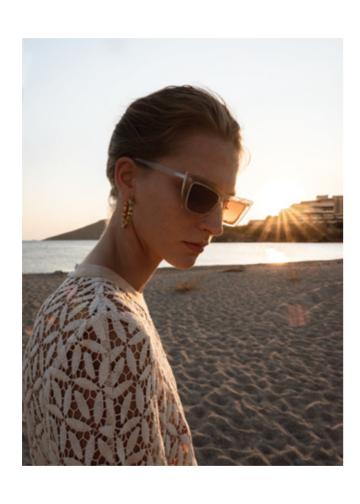


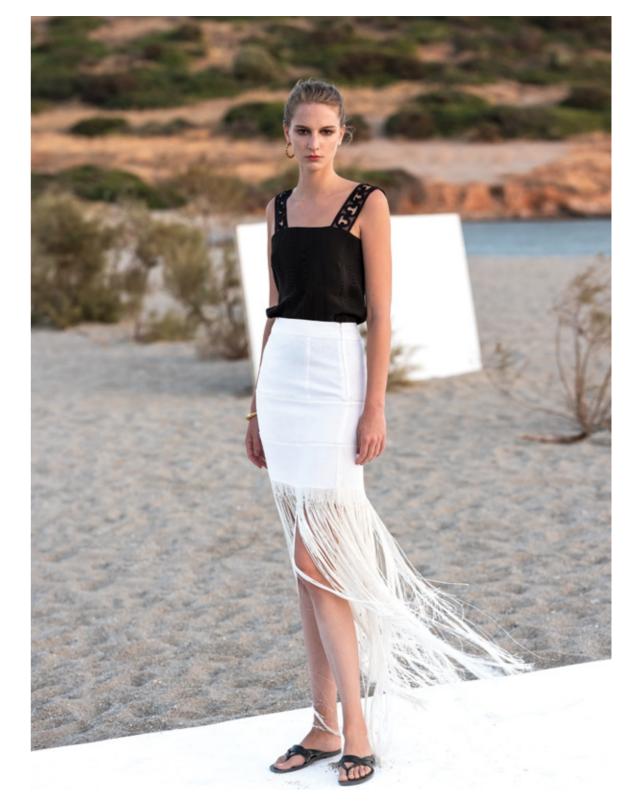








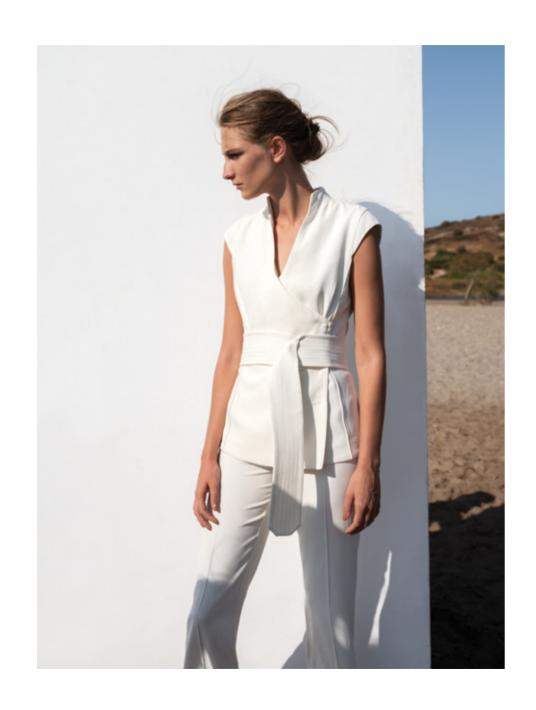


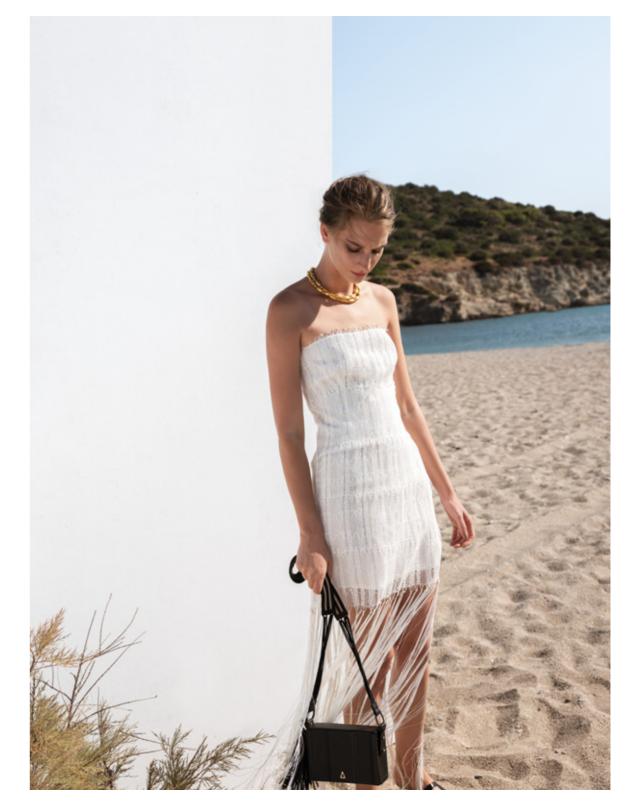






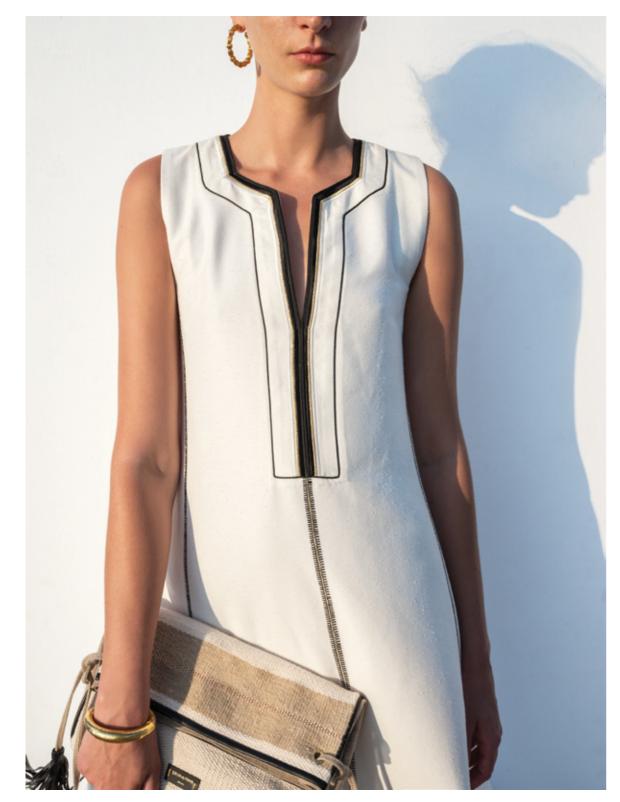
















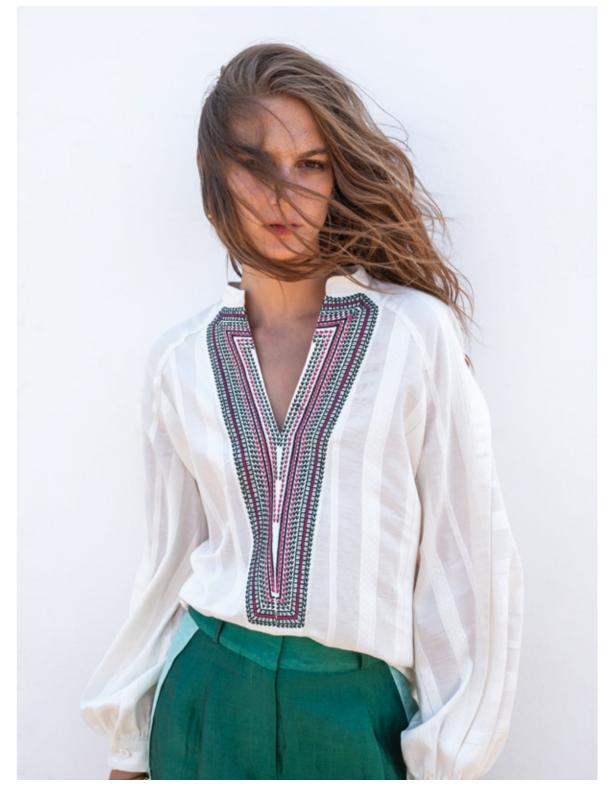








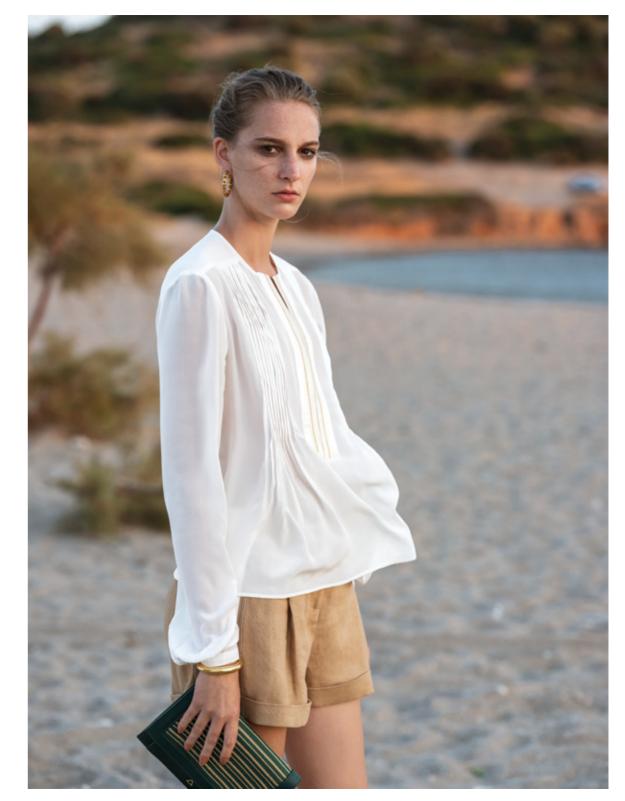


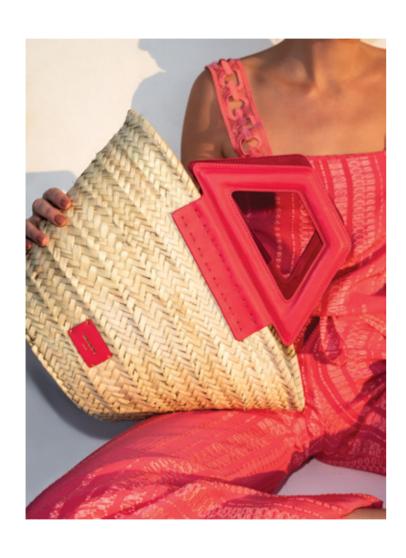


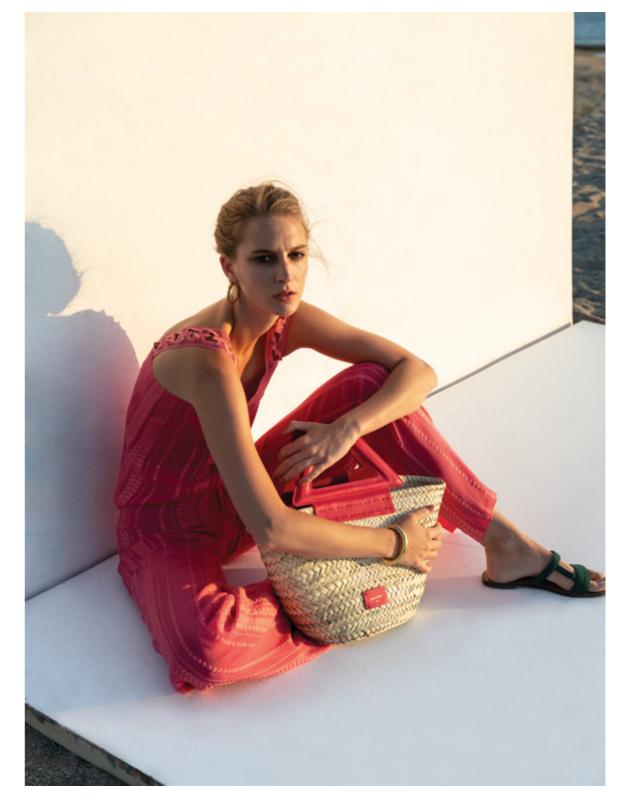
















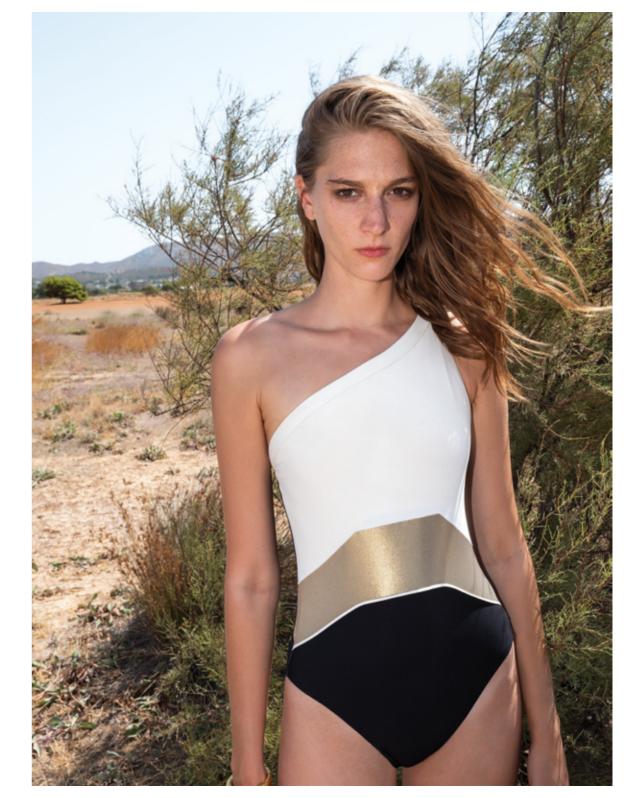






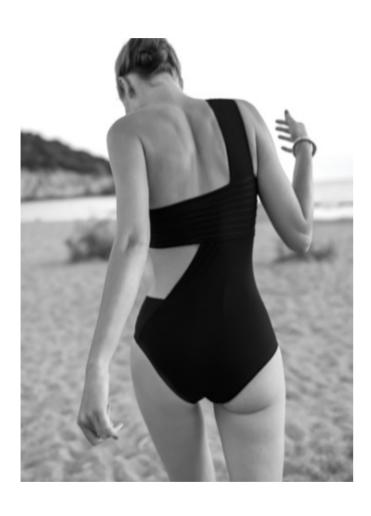








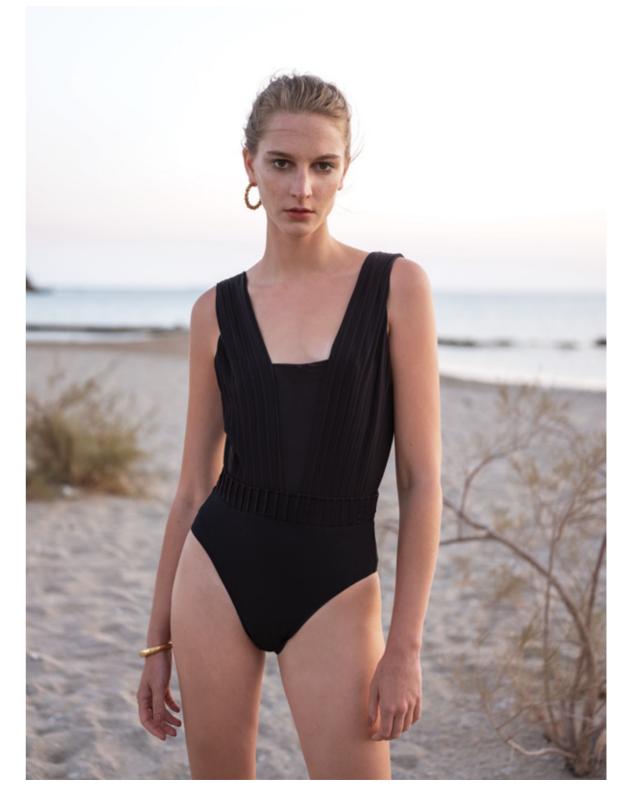














1 page
DRESS CASSANDRA CLDR390 003
IVORY ACETATE VISCOSE PILLAR SHAPE
MAXI DRESS WITH FINE SILK BODICE
DECORATED WITH RAYON TRIM AND
VISCOSE FULL PLEATED SKIRT
SANDALS SPARTA SHSA042 001
SIGNATURE CALF LEATHER SANDALS
BAG ATTIKI ACBA431 015 MEDIUM
SQUARED BAG WITH TASSEL



4 - 5 page

DRESS CYCLADES CLDR398 190

KNOSSOS PRINTED DIAGONAL

ONE-SHOULDER PLISSEE MAXI

DRESS WITH PRINTED FABRIC

SANDALS HEPHAESTUS SHSA108

001 BLACK SIGNATURE CALF

LEATHER WITH CROCO-EFFECT

BLOCK CUTOUT SANDALS

BAG ARONIA ACBA433 007 SMALL

LEATHER TOTE BAG WITH

DETACHABLE TOP HANDLE



14 - 15 page
TOP DANAE CLTP209 003 IVORY ACETATE VISCOSE
SHORT SLEEVE TOP WITH PANELED V- NECKLINE
SKIRT MINOAN CLSK155 190 KNOSSOS PRINT
PRINTED DIAGONAL HALF PLISSEE HALF VISCOSE
SKIRT WITH BOLD WAISTBAND DECORATED
WITH RAYON STITCHING
BAG ARONIA ACBA433 007 SMALL LEATHER TOTE
BAG WITH DETACHABLE TOP HANDLE
SANDALS HEPHAESTUS SHSA040 001 SIGNATURE
CUTOUT LEATHER SANDALS



16 page
JUMPSUIT LION CLJU019 003
IVORY ACETATE VISCOSE
TUXEDO CUT JUMPSUIT WITH
SILK INNER BODICE



BAG ATTIKI ACBA429 080
LARGE SQUARED LEATHER BAG
WITH TASSEL



7 page
DRESS ALCMENE CLDR394 017
GREEN CDC HALTERNECK MAXI
DRESS WITH OPEN BACK AND
FRINGED SILK BELT
SANDALS HEPHAESTUS SHSA
110 017 GREEN SIGNATURE
BLOCK CUTOUT SANDALS WITH
CORDS EMBELLISHMENT AND
LEATHER SOLE



17 page
CORFU DRESS CORFU CLDR373 003 IVORY
FINE SOLID LACE MINI DRESS WITH
HANDMADE FRINGES
BAG ATTIKI ACBA430 001 BLACK MEDIUM
SQUARED LEATHER BAG WITH TASSEL &
HANDMADE WOVEN STRAP



18 - 19 page
COAT CASTOS CLCO015 007 BEIGE
LINEN PANELED COAT WITH
DECORATIVE RAYON STITCHING
JUMPSUIT LION CLJU019 003
IVORY ACETATE VISCOSE
TUXEDO CUT JUMPSUIT WITH
SILK INNER BODICE
BAG ATTIKI ACBA428 007
LARGE SQUARED LEATHER BAG
WITH TASSEL & HANDMADE
WOVEN STRAP



8-9 page
DRESS CASSANDRA CLDR390 003 IVORY
ACETATE VISCOSE PILLAR SHAPE MAXI DRESS
WITH FINE SILK BODICE DECORATED WITH
RAYON TRIM AND VISCOSE FULL PLEATED SKIRT
SANDALS SPARTA SHSA042 001 SIGNATURE CALF
LEATHER SANDALS
BAG ATTIKI ACBA431 015 MEDIUM SQUARED
BAG WITH TASSELARCHITECTURAL ROUNDFRAMED SUNGLASSES WITH FLAT LENSES



10 page SUNGLASSES DIONE II ACSG012 149 SQUARE BUTTERFLY FRAME SUNGLASSES BLOUSE PEITHO CLBL263 042 SAND COTTON CROCHET BLOUSE WITH FLARED SLEEVES AND CONTRAST NECKLINE



20 - 21 page
CAFTAN VERGINA CLCA15 003 IVORY RAW
SILK TRADITIONAL CUT CAFTAN WITH
GEOMETRIC NECKLINE, DECORATED WITH
BLACK AND GOLD CORDS
BAG SHELL ACBA437 007 POUCH WITH
HANDMADE WOVEN FABRIC



22 page SANDALS CIRCE SHSA111 017 GREEN CALF LEATHER SANDALS WITH RAW EDGE CUTOUTS



24 - 25 page
TOP DANAE CLTP207 017 GREEN
CDC SHORT SLEEVE TOP WITH
PANELED V- NECKLINE
SKIRT ELOUNDA CLSK159 007 BEIGE
LINEN GEOMETRIC MIDI SKIRT
WITH VERTICAL EMBROIDERY
MADE OF FINE LINEN FAB
SUNGLASSES APOLLO ACSG001 120
ARCHITECTURAL ROUND-FRAMED
SUNGLASSES WITH FLAT LENSES
AND MOLDED METAL PART RIC



TOP LORA CLTP191 001 BLACK
TRIMMED STRAP TOP MADE OF
TEXTURED SILK FABRIC
SKIRT MARINA CLSK151 002 BLACK
MINI LINEN SKIRT WITH FRINGES
SANDALS SPARTA SHSA042 001
BLACK SIGNATURE CALF LEATHER
SANDALS

AND MOLDED METAL PART



12 - 13 page DRESS HERA CLDR375 178 ORANGE MIDI SIGNATURE TEXTURED SILK DRESS



23 page
CAFTAN LEUKI CLCA 160 042 SAND
LINEN SLEEVELESS CAFTAN WITH
VERTICAL EMBROIDERIES AND
DECORATIVE STITCHING ON FRONT
PLACKETS AND COLLAR
BAG POROS ACBA439 080 LEATHER BELT
BAG WITH HANDMADE WOVEN
SUNGLASSES APOLLO ACSG001 120
ARCHITECTURAL ROUND-FRAMED
SUNGLASSES WITH FLAT LENSES AND
MOLDED METAL PART



26 page BAG ATTIKI ACBA428 007 LARGE SQUARED LEATHER BAG WITH TASSEL & HANDMADE WOVEN STRAP



27 page
TOP AELO CLTP205 003 IVORY CDC BICOLOR TANK TOP COMPOSING LINEN AND
CREPE DE CHINE FABRIC
TROUSERS NYDRI CLTR195 003 IVORY
ACETATE VISCODE WIDE LEG TROUSERS
WITH CONTRAST SIDE TRIM
BAG ATTIKI ACBA428-007 LARGE SQUARED
LEATHER BAG WITH TASSEL & HANDMADE
WOVEN STRAP
SUNGLASSES DIONE II SUNGLASSES ACSG012
149 SQUARE BUTTERFLY FRAME SUNGLASSES



28-29 page
BLOUSE KYMI CLBL282 003
IVORY VISCOSE JACQUARD
EMBROIDERED VISCOSE BLOUSE
WITH PANELED SLEEVE
SHORTS CYRUS CLSH069 017
GREEN FINE LINEN CLASSIC
SHORTS



39 page
BLOUSE PEITHO BLOUSE CLBL263 042 SAND
COTTON CROCHET BLOUSE WITH FLARED SLEEVES
AND CONTRAST NECKLINE
TROUSERS AERIN CLTR187 007 BEIGE COTTON
CROCHET CROPPED TROUSERS WITH ELASTIC
VISCOSE WAISTBAND
BAG ARONIA ACBA433 007 SMALL LEATHER TOTE
BAG WITH DETACHABLE TOP HANDLE
SUNGLASSES DIONE II ACSG012 149 SQUARE
BUTTERFLY FRAME SUNGLASSES



40 page SANDALS HEPHAESTUS SHSA110 017 GREEN SIGNATURE BLOCK CUTOUT SANDALS WITH CORDS EMBELLISHMENT AND LEATHER SOLE



30 - 31 page
BLOUSE LYSIA CLBL285 003 IVORY TEXTURED
SILK OFF- SHOULDER TEXTURED SILK
BLOUSE WITH CONTRAST RAYON STRAPS
SKIRT LOTUS CLSK157 003 IVORY TEXTURED
SILK MAXI SKIRT MADE OF TEXTURED SILK
FABRIC DECORATED WITH FUSCHIA TRIM
AND A VISCOSE APRON



32 page BELT BAG POROS ACBA439 080 LEATHER BELT BAG WITH HANDMADE WOVEN



41 page
BLOUSE ARETE CLBL280 001 BLACK CREPE DE
CHINE ONE- SHOULDER SILK BLOUSE WITH
NECK- TIE MADE OF TEXTURED SILK AND
CREPE DE CHINE FABRIC
TROUSERS ALCYONE CLTR194 003 IVORY
ACETATE VISCOSE TROUSERS WITH
CONTRAST SILK SIDE PANEL
SANDALS HEPHAESTUS SHSA108 001 BLACK
SIGNATURE CALF LEATHER WITH CROCOEFFECT BLOCK



**42** page **BAG SCORPIO** ACBA435-083 MEDIUM STRAW BAG WITH HANDMADE WOVEN & TASSELS



33 page
BLOUSE PHOEBE CLBL283 003 IVORY
CDC CREW NECK SILK BLOUSE
WITH STITCHED PLEATS AND
EMBROIDERED FRONT PLACKETS
SHORTS NESTOR CLSH078 007 BEIGE
LINEN BI- COLOR SHORTS MADE OF
FINE LINEN AND VISCOSE FABRIC,
DECORATED WITH TONAL TRIM
BELT BAG POROS ACBA439080 LEATHER BELT BAG WITH
HANDMADE WOVEN



34 - 35 page
TOP LORA TOP CLTP191 114 CORAL
PINK TRIMMED STRAP TOP WITH
WAISTBAND FASTENING MADE OF
TEXTURED SILK FABRIC
TROUSERS ALCESTES CLTR182 114
CORAL PINK SIGNATURE WIDE LEG
PANTS WITH ELASTIC WAISTBAND
MADE OF TEXTURED SILK FABRIC
BAG SCORPIO ACBA426-015 SMALL
STRAW BAG WITH LEATHER
HANDLES



43 page SWIMWEAR SANTORINI ONE-PIECE SWOP073 132 IVORY-BLACK-GOLD ONE SHOULDER SWIMSUIT WITH CONTRASTING GEOMETRIC PANELS



44 page
SWIMWEAR SANTORINI ONEPIECE SWOP073 175 BROWN,BLUE
ONE SHOULDER SWIMSUIT WITH
CONTRASTING GEOMETRIC
PANELS
SUNGLASSES DIONE II SUNGLASSES
ACSG012 149 SQUARE BUTTERFLY
FRAME SUNGLASSES



36 - 37 page
DRESS LYRE CLDR397 003 IVORY
VISCOSE JACQUARD LOOSE CUT
ANKLE LENGTH DRESS WITH CORDED
STRAPS
BAG SCORPIO ACBA285 065 MEDIUM
STRAW BAG WITH LEATHER HANDLES
SUNGLASSES DIONE II ACSG012
149 SQUARE BUTTERFLY FRAME
SUNGLASSES



**38** page **DRESS CHRISI** CLDR381 001 BLACK MINI FITTED DRESS WITH EMBROIDERED PANELS



45 page BAG SCORPIO ACBA284 065 SMALL STRAW BAG WITH LEATHER HANDLES



46 - 47 page SWIMWEAR KYTHIRA ONE-PIECE SWOP076 001 BLACK BAG SCORPIO ACBA285 001 MEDIUM STRAW BAG WITH LEATHER HANDLES SANDALS SPARTA SHSA042 001 BLACK SIGNATURE CALF LEATHER SANDALS



48 - 49 page
SWIMWEAR HALKI ONE-PIECE SWOP070
192 BURNT ORANGE, GREEN STRAPLESS
COLORBLOCK SWIMSUIT
BAG SCORPIO ACBA284 065 SMALL
LEATHER BAG WITH LEATHER HANDLES
SUNGLASSES DIONE II ACSG012 149 SQUARE
BUTTERFLY FRAME SUNGLASSES



50 - 51 page SWIMSUIT MYKONOS ONE PIECES WOP063 001 BLACK ONE- PIECE SWIMSUIT WITH PLEATED BUST, DEEP V-NECKLINE AND MESH PANELS

### HELIOS

Spring - Summer 2020

#### Photography

Yiorgos Kaplanidis, thisisnotanotheragency.com

#### Styling

Isabelle Kountoure homeagency.com

#### Model

Ros Georgiou

#### Hair

Yannis Siskos yannissiskos.tumblr.com

#### Lookbook Artwork

Pantelis Vitaliotis pantelisvitaliotismagneto.com

# ©Copyright 2019 Zeus+Δione All intellectual property rights such as trademarks,trade names, design and copyrights are reserved and exclusively owned by Zeus+Δione

## ZEUS+AIONE

HELLAS

6-8 Taki str. 105 54, Athens, Greece T: +30 210 3253839

info@zeusndione.com zeusndione.com

Press & Media inquiries marketing@zeusndione.com

Sales inquiries fanis@zeusndione.com

International Sales
247Showroom
La Pelota via Palermo 10, Milan
21 Rue de l'Université, 75007
Paris, France
zeusndione@247showroom.it
T: +39-0-278627650
247showroom.it

ZEUS+AIONE

HELLAS